

How much of your wealth is tied up in your business?

When you have most of your financial “eggs” in one basket, it is a good idea to watch that basket! Successful business owners are checking the value of their business every year, as part of their family wealth creation plan, and to reduce their **value gap risk**.

A **value gap risk** is the difference between what your business is worth today and what you need it be worth to achieve your personal, family and business life plans.

Our **Business Valuation Service** will show you the true value of your business, and can be easily updated to highlight


changes over time. The **key outcome** is an accurate, cost effective valuation assessment of your business.


We use industry valuation benchmarks to pin point areas where you can improve your business value. With ‘what if’ and ‘revaluation’ analysis technology we can create a plan for you to get to (or exceed) your desired business value.

You can also use it when selling your business or planning for succession or asset protection.


If you want to grow the value of your business, we provide ongoing support which can be tailored to your goals, and your budget. We work closely with you as your **Value Improvement Business Adviser**, looking at your whole business, not just the numbers.

THE BUSINESS VALUATION SERVICE INCLUDES


 **Survey and Scorecard**
Complete our ten question, one-minute Business Valuation Survey to better understand how strategic issues impact the value of your business.


 **Risk and Value Driver Assessment**
Conduct a comprehensive review of qualitative risk and value drivers that affect your business value including:


- Industry trends;
- Key person reliance;
- Customers, staff and systems;
- Growth opportunities and more.

 **Profit and Cash Flow Analysis**
Our Business Valuation Service will standardise your business profit, so it can be compared with other similar businesses.

Typical profit adjustments include abnormal and extra-ordinary items and non-commercial owner’s salaries and benefits.

 **Benchmarking**
We use the largest and most accurate valuation benchmarks databases to validate our value assessment and to identify future value improvement opportunities.

 **Compliance**
Our valuation processes, systems and reports comply with international accounting valuation standards and regulatory requirements.

 **Value Improvement Solutions**
We also offer tailored support to help you grow the value of your business. Our specialist business advisory services include:

- Benchmarking;
- Better Business Program;
- Chief Financial Officer (CFO) Program;
- Board of Advice Program.

THE FIRST STEP

What are your ‘Low Awareness’ value factors? Find out by taking our complimentary Business Valuation Survey and download your personalised **Business Valuation Scorecard**. Then contact us to take action and improve your business value.

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